

ACFE CALGARY 2024 CONFERENCE



REGISTRATION

ACFE MEMBERS: \$250

NON-MEMBERS: \$300

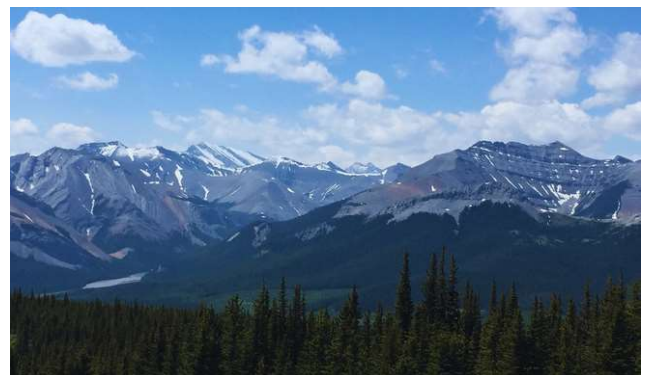
REGISTER AT:

WWW.ACFEALGARY.COM

MAY 13, 2024

**THE WINSTON GOLF CLUB
2502 – 6 ST NE
CALGARY, AB**

**PRESENTED BY
ACFE CALGARY CHAPTER**



**8 CPE CREDIT HOURS
Including 2 Ethics Hours**

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PRESENTATIONS

COMPARING & CONTRASTING 5 DIFFERENT INTERVIEW STYLES

In recent years, researchers have started to study investigative interview techniques. In this block of instruction, participants will learn the strengths and weaknesses of 5 popular interviewing styles while also determining which technique best suits their personal style.

ARTIFICIAL INTELLIGENCE (AI) AND BEHAVIORAL ETHICS

Between social media, cookies, search histories, and algorithms, organizations have access to detailed behavioral profiles of hundreds of millions of people, albeit not always with the person's knowledge and consent. In this interactive block of instruction, participants will discuss the ethicality and utility of leveraging such information in the investigative process.

IMPLICIT BIAS IN INVESTIGATIONS

Are you able to maintain an objective point of view when engaging stakeholders and conducting investigations? If you answered in the affirmative, you have just made yourself even more susceptible to your implicit biases, those sub-conscious views you hold about the world and everything in it.

In this session, attendees will learn how implicit biases can have positive and negative effects on your behavior, your decision-making, your interpersonal communication skills, and your investigations. Participants will also explore methods to assist in identifying and recognizing implicit biases, while also creating methods, policies, and procedures to mitigate negative effects.

I AM IN CHARGE! HOW POWER AFFECTS YOUR RISK PERCEPTION

American President Abraham Lincoln once said, "Nearly all men can stand adversity, but if you want to test a man's character, give him power." Why and how does organizational power affect decision-making in negative ways? In this block of instruction, we will discuss power's effect on the brain and how it unconsciously changes your perspective while also decreasing your empathy for others.



FEATURED PRESENTER

BRET HOOD, CFE

Director, 21st Century Learning & Consulting

Retired FBI Supervisory Agent for the FBI Academy's Leadership & Communications

ABOUT BRET HOOD, CFE

After serving 25 years as a special agent in the FBI, Michael "Bret" Hood became a member of the ACFE faculty as well as an adjunct professor of forensic accounting for the University of Virginia and Mt. St. Mary's University. During his tenure with the FBI, Hood worked many complex financial crime, money laundering, corruption and major cases such as the 9/11 terrorist attack, the HealthSouth fraud and the Maricopa Investments case.

Since 2000, Hood has been a master facilitator and traveled the world teaching public- and private-sector employees how to develop effective anti-fraud, anti-bribery,

anti-corruption and anti-money laundering programs. Hood has published articles in Fraud Magazine, Compliance and Ethics Professional Magazine and ACAMS Today.

Hood is a federal-court certified expert in money laundering and financial crimes. He is also the author of the critically acclaimed books, Eat More Ice Cream: A Succinct Leadership Lesson for Each Week of the Year and Get Off Your Horse! 52 Succinct Leadership Lessons from U.S. Presidents. Currently, Hood serves as an instructor, investigative consultant and expert witness for 21st Century Learning & Consulting LLC (www.21puzzles.com).

DID YOU KNOW?

MORE THAN 90,000 ANTI-FRAUD PROFESSIONALS ARE MEMBERS OF THE ACFE.
NOT A MEMBER? [CLICK HERE](#) TO JOIN TODAY!